

Score Sheet of Techno-Commercial Evaluation of Bids for Selection of Agency for Hnadling & Maintaining Social Media Account of Hon'ble Minister and the Ministry

		Maximum Assigned Score	PK Online	Sakura	sharad	Auburn	Goldmine	ADG Online	Span	BECIL	Maxposure	Graphis
a	Score out of 60 based on Technical Documents	60	52	32	46	50	40	52	60	60	60	60
b	Average Score of presentation out of 100		62.4	61.2	62.4	61.4	63.4	59.6	63.4	58.8	60.4	80.2
c	Average Presentation Score out of 40		24.96	24.48	24.96	24.56	25.36	23.84	25.36	23.52	24.16	32.08
	Grand Total (a+c)		76.96	56.48	70.96	74.56	65.36	75.84	85.36	83.52	84.16	92.08
d			These 7 agencies have not Qualified for Financial Bid Opening as their total technical score is less than 80									
e	Qualifying Agencies whose Technical Score is brought down to 70 marks								59.75	58.46	58.91	64.46